

# Press Release

## Press Release - CEO Today

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## FOR IMMEDIATE RELEASE

London 04/09/23 — CEO Today is proud to announce the publication of its highly anticipated special edition: The Africa Awards 2023. This annual compendium is more than just an awards list; it is a storytelling platform for African executives who have achieved remarkable success in their respective fields while demonstrating resilience, ingenuity, and leadership.

### Honouring Diverse Leadership Across Industries

This year's edition features a wide array of CEOs from various industries, including insurance, car rentals (with notable mention of Avis), power and utilities, and pensions, among others. These business leaders share their insights, challenges, and the innovative strategies they have adopted to foster growth and community development.

### Amongst those included in this special edition is Bonga Mokoena - BDO South Africa

In an exclusive interview with CEO Today, Bonga Mokoena of BDO South Africa spoke about the critical role that a focus on inclusivity and digital transformation has played in his company's success. Mokoena's leadership style transcends financial metrics, emphasizing the significance of employee development and ethical governance. His commitment to these values has set a standard for businesses not only in South Africa but throughout the continent.

### Also included in this year's edition is Yusuf Binji of BUA Cement PLC

Yusuf Binji has been named another standout executive in the 2023 Africa Awards, having led BUA Cement PLC to market leadership in Nigeria. His stewardship stands apart for the attention given to sustainable and responsible business practices. By aligning profitability with social and environmental responsibility, Binji showcases a modern, nuanced understanding of corporate leadership in the 21st century.

### A Tribute to the Entrepreneurial Spirit of Africa

The CEO Today's Africa Awards 2023 pays tribute to the indomitable spirit of entrepreneurship that has been a hallmark of the African business landscape. The awards delve into how these top executives have adapted to changes and thrived amid uncertainties, serving as a source of inspiration for up-and-coming leaders and established professionals alike.

"We believe that the stories in this year's edition will inspire, enlightening readers that success is achievable with the right blend of passion, collaboration, and grit," said Mark Palmer, Editor-in-Chief at CEO Today.

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### Notes to Editors

CEO Today Online and CEO Today Magazine are dedicated to providing CEOs and C-level executives with the latest corporate developments, business news and technological innovations. In addition, CEO Today provides its readers with unique insights into the decision-making processes and the strategic thinking of the modern-day CEO.

CEO Today Magazine is an international publication which is read by C-Level executives, business leaders, entrepreneurs and board members across the globe.

The editorial team source, create and follow key company and business news and events to produce sharp and insightful commentary on today's corporate landscape.

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